

Quick tips for shooting mobile video and audio

Hold camera horizontally. (Widescreen)

Hold each shot for at least 5 seconds. Then move to the next shot. Do not use any zoom functionality. Tripods are key if you have one.

Get closeups if you can. Hold the device with both hands.

If you are talking into the camera, headphones or earbuds are best to create clean audio if you do not have an external microphone source. *(This also applies to Laptops/PCs)*

Make sure you are in a well lit space, that isn't echoey, or too busy background-wise, and you are not standing with your back to a window. *(This also applies to Laptops/PCs)*

In fact, use the window as a light source indoors, especially with interviews, and make sure you get as close to the subject as you can.

When outside, do not shoot underneath trees or overpasses. The lighting will be mixed and could create harsh shadows.

If you need us to edit,

Upload all footage to either Google Drive or Dropbox and send us a link or use WeTransfer. Email all footage to production@unodeuce.com

Also, send a high resolution logo (we can take any files, aside from Microsoft Publisher) and where you want people to go after watching the video.

