Quick tips for shooting cell phone video

1: Shoot horizontally not vertically

2. Use both hands to stabilize the phone. Hold and record at least 5 seconds each time, then move to the next shot. DO NOT USE THE ZOOM FUNCTION.

3. Shoot in a well lit area.

4. For best interview audio, shoot in a quiet area and shoot close up (about a foot away).

5. If you can, use a window as your light source. Shoot with the window in front of subject, not behind them

6. Use the same phone to record each interview.

7. Get name, correct spelling of name and title.

8. Be mindful of the background. Watch for logos, listen for music, etc.

